



SOUTH DELTA UNITED SOCCER CLUB

PO Box 18594 RPO Ladner
Delta BC V4K4V7
board@southdeltaunited.com
www.southdeltaunited.com

Request for Proposal (RFP): Design of a Limited Edition Youth Soccer Jersey by Musqueam and/or Tsawwassen First Nation Artist

Issued by:
South Delta United Soccer Club

Issue Date: February 4, 2025
Proposal Deadline: February 28, 2025, at 8:00PM

1. Project Overview

South Delta United Soccer Club (SDU) is seeking proposals from talented Musqueam and Tsawwassen First Nation artists to create an original design for a limited edition youth soccer jersey (please see attached example). This jersey will celebrate the local Indigenous communities' rich artistic traditions and cultural heritage, serving as a meaningful addition to youth soccer players' game-day kits. This project aims to promote awareness, inclusion, and appreciation of Musqueam and Tsawwassen First Nation art while supporting emerging talent in the arts and sports sectors.

Proceeds from the sale of the limited edition jersey will benefit diversity, equity, and inclusion (DEI) community education initiatives, help fund registration fees for Musqueam and Tsawwassen First Nation players, and provide fair remuneration for a licensing agreement to the successful artist.

2. Scope of Work

Design Concept:

The selected artist will create a distinctive visual design for the youth soccer jersey, drawing inspiration from Musqueam and Tsawwassen First Nation art, culture, and symbolism. The design should be adaptable for fabric printing and suitable for athletic wear. The SDU team colours are Orange, Black, and White, with accents in Gold.



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Deliverables:

- **Initial Concepts:** A design concept to be presented for review.
- **Final Design:** The finalized design includes all necessary specifications (colour codes, dimensions, and other technical details).
- **Mock-up:** A digital mock-up of the jersey incorporating the final design.

Timeline:

- **Submission Deadline:** February 28, 2025, at 8:00 PM
- **Estimated Artist Selection Announcement:** End of March 2025

3. Artist Eligibility

This RFP is open to Musqueam and Tsawwassen First Nation artists or designers with experience in visual arts and an interest in sports apparel design.

To be eligible, artists must:

- Self-identify as Musqueam and/or Tsawwassen First Nation
- Be open to collaboration and feedback from SDU to ensure the design meets practical requirements for athletic wear.

4. Budget & Compensation

SDU will offer a fixed payment of \$1,500 for the completed design and a royalty-free license for this limited-use design.

Design Review & Approval Process:

- Artists should anticipate up to two rounds of revisions within the scope of the initial fee.
- Additional revisions beyond this scope will require renegotiation and may be subject to further compensation.
- SDU will provide structured feedback at each revision stage to align with project expectations.
- A final approval stage will ensure all requirements are met before the design is finalized.

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Compensation & Payment Schedule:

- 50% upon contract signing to support the initial design phase.
- 50% upon final design approval and submission of all required deliverables.

5. Proposal Requirements

Interested artists must submit the following materials by the deadline:

1. **Artist Statement and Design Proposal:** A brief statement (no more than 500 words) outlining the artist's background, connection to Musqueam and Tsawwassen First Nation culture, and vision for the jersey design.
2. **Budget Breakdown:** A detailed breakdown of the artist's fees, time allocation, and any additional costs for design revisions or final deliverables.
3. **Timeline:** A proposed timeline for the design process, including intermediate stages, feedback, and revisions.
4. **Digital Vector Format:** The final design should be submitted in a digital vector format suitable for printing.

6. Evaluation Criteria

Proposals will be reviewed by a **panel** consisting of:

- SDU Board Members
- Musqueam and Tsawwassen First Nation representatives
- Experts in Indigenous art and apparel design

Evaluation will be based on:

- **Cultural Relevance** (30%) – Reflects Musqueam and Tsawwassen First Nation artistic traditions
- **Creativity & Originality** (30%) – Unique and meaningful design concept
- **Feasibility** (20%) – Practical for jersey adaptation and printing
- **Clarity** (20%) – Quality of proposal and adherence to submission guidelines

7. Submission Instructions

Proposals must be submitted electronically to **secretary@southdeltaunited.com** by **February 28, 2025, at 8:00 PM PST**.

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If an artist cannot access digital tools, alternative submission methods may be arranged by contacting secretary@southdeltaunited.com by **February 20, 2025**.

8. Terms and Conditions

Reservation of Rights:

- This RFP does not create any binding obligation on SDU.
- SDU reserves the right to:
 - Reject any or all proposals
 - Modify or cancel this process at any time
 - Request additional information from applicants

Intellectual Property: All submitted designs remain the intellectual property of the artist. The successful artist grants SDU exclusive rights and a license to use the design for the production of limited-edition soccer jerseys and related promotional materials.

Revisions: The selected artist will be expected to provide regular updates throughout the design process and may be asked to make revisions based on SDU's feedback.

Credit: The artist will be credited for the jerseys and any promotional materials associated with the project.

Confidentiality: Artists agree to keep all project-related details confidential

Compliance with BC Procurement Standards: This RFP follows British Columbia's fair procurement practices.

9. Contact Information

For questions or additional information, please contact:

Janice Lim Hing

Treasurer and Secretary

South Delta United Soccer Club

Email: secretary@southdeltaunited.com

We look forward to reviewing your proposal and working together to create a beautiful and meaningful design for our youth soccer jersey.



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